

## Valuable promotional opportunities available for Hockey Alberta teams

Please take a few minutes to read this email, and distribute to teams and team contacts within your organization. Included below are several unique opportunities that have been made available to teams and players in Alberta. Each promotion is being offered by a Hockey Alberta partner, and has some impressive prizes for the winners. Please note that Hockey Alberta is not involved in offering these contests, or in selecting winning entries. Questions about the details of a specific contest should be directed to the email or website address included in the contest description.

### TIMBER MART Sharp Shooter Contest

TIMBER MART is on the hunt for the ultimate photograph capturing what hockey means to Canadians. Hockey is a culture engrained in our lifestyle and we are going to challenge our customers, and our local communities, to attempt to capture this lifestyle in a single picture.

Photos will be collected through social media channels and the TIMBER MART website with selection and judging taking place in early December.

The winning team will earn a trip of lifetime to the World Junior Championships in Montreal for 20 players and a guardian for each player including flights, two nights' accommodation, and three World Junior games to watch.



### READY, AIM, SHOOT!

- Upload a photo to [TimberMart.ca/SharpShooter](http://TimberMart.ca/SharpShooter) or your choice of Facebook, Instagram, or Twitter.
- Tag your photo with #TIMBERMART.
- Promote your photo and encourage everyone you know to vote for it.
- Photos can be submitted until Nov. 16, and voting takes place until Nov. 17.
- 10 photos will be shortlisted as finalists.
- A Celebrity Panel will judge the Top 10, with the winning photo and team announced on Dec. 10.
- Winning team travels to Montreal for a trip of a lifetime at the World Junior Hockey Championship, Dec. 27-30.
- Top 10 finalists will receive a \$500 TIMBER MART Gift Card.

For more information, contact: [SharpShooter@timbermart.ca](mailto:SharpShooter@timbermart.ca)

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### Best Western Fun on the Road

Attention Hockey Alberta Minor Hockey Coaches, Managers and Players! Do you want a chance to win \$1,000 in Best Western Travel Cards this month?

Best Western, the preferred tournament hotel of Hockey Alberta has created **BW Fun on the Road!** Each month from October to February, a minor hockey team in Hockey Alberta will win \$1,000 in Best Western Travel Cards.



Entering is simple! Submit a photo of your team/team members having fun during the hockey season to the contest website [www.bwfunontheroad.com](http://www.bwfunontheroad.com) and you will be eligible to win \$1,000 and become Team of the Month!

Don't miss out on your chance to become Team of the Month for October!

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## Hockey Canada Team Hub

It's time to rally the troops and get your hockey team on TeamHub – Hockey Canada's official team management tool. To help celebrate the start of a new hockey season,

TeamHub is giving out three sticks autographed by members of the Team Canada's gold medal winning Sochi 2014 Olympic Winter games men's hockey team.

For entry into the contest and a chance to win, you need to do the following:

- Invite your entire team roster to join your team on [TeamHub](#);
- Make sure at least five members accept your invitation to join the team;
- Make use of at least one feature to manage your team, like scheduling your games and practices, updating player and team statistics, messaging, attendance tracking, event creation, event reminders, and much more.

Make sure you get your team on TeamHub by Nov. 21 for your shot at scoring a stick.

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## Scotiabank Girls Hockeyfest

Join Meaghan Mikkelson as she leads a free three-hour hockey clinic for girls aged 7-14 years. Participants will receive a hockey jersey, gift bag, and instruction (on and off-ice) from local hockey experts. Visit [scotiabankgirlshockeyfest.com](http://scotiabankgirlshockeyfest.com) to register. Space is limited.

