

## ***Hockey Calgary Pilot Program for Parents in Atom 1-South, Atom 5-North and Atom Female***

In a continued effort to improve the overall experience for families, players and officials participating in the Hockey Calgary program we will be piloting a new initiative in partnership with [What Not To Yell](#), to better educate and manage behavior in the arenas. We are excited about this new initiative that will build on the principles that have been previously communicated through Respect in Sport (RIS). This pilot program will be implemented in the Atom age category and we have selected the divisions of Atom 1-South, Atom 5-North, and Atom Female to participate

Hockey Calgary has the mandate to provide a hockey environment suitable for the enjoyment of the players, coaches, managers, officials, parents and administrators. Our goal is to encourage good sportsmanship and to help players develop as both players and future leaders in our community. The player and his/her welfare must be held paramount in everything we do.

To continue our mandate of implementing different ways to grow the game, and ensuring a positive experience for everyone we will build on our mission of promoting the game through:

- Healthy and Safe Competition
- Positive Life Skills
- Fair Opportunity
- Optimal Skill Development
- Access to the Game
- Respect

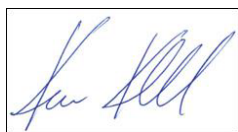
As mentioned, for the 2020 season we are implementing a pilot program with an organization called [What Not To Yell Inc.](#), a Leadership and Organizational Development company that brings leadership to the stands and specializes in creating a FANtastic Culture in youth sports, where everyone thrives.

For our 2020 season, Atom 1-South, Atom 5-North, and Atom Girls will participate in a pilot program to help us bring this future culture to life! We will work with Team Volunteer Representatives to help us introduce the program to your teams.

Each parent of the pilot groups will use the [WNTY App](#) to learn concepts such as emotional resilience and mindfulness to help shift behaviors. After each game, the parents will provide feedback to their competitor on their FANtastic behaviors. The goal is to focus on what we want more of in our future culture and to measure the progress throughout the season in real time.

We are excited to build on the foundational work we have done with the Respect In Sport (RIS) program and continuing to elevate the experience for all!

Sincerely,



Kevin Kobelka  
Executive Director  
Hockey Calgary