



MEDIA ADVISORY

May 24, 2017

For Immediate Release

**HOCKEY CALGARY AND THE CALGARY FLAMES FOUNDATION TEAM UP TO ANNOUNCE A NEW PARTNERSHIP –
“THE FLAMES COMMUNITY HOUSE LEAGUE”**

CALGARY, AB – Hockey Calgary and the Calgary Flames Foundation are thrilled to announce a new partnership for the upcoming season, the “Flames Community House League.”

The Flames Community House League is a regionally operated program for players in the Novice to Pee Wee age categories. The League is intended for families and youth seeking a recreational option for hockey, with less time and travel commitments. Scheduling is predetermined for two days a week including one practice and one game, and the registration fee is lower compared to other mainstream programs with minimal team fundraising.

The Flames Foundation will create an exciting new twist on the league by funding the cost of jerseys for all participants and branding each jersey with the Calgary Flames logo. In addition, each team will have their own unique colour of jersey.

"The Flames and Flames Foundation are always looking for different and unique ways to support minor hockey in southern Alberta in the area of growth and access. The Flames EvenStrength Program, Flames Novice Program, Learn to Play Camps and support of KidSport Calgary and the Comrie’s Sports Equipment Bank are all projects we are very proud of," says Ken King, CEO and President of the Calgary Sports and Entertainment Corporation. "This FCHL will provide an option to play hockey for families who may be looking for a different structure than the mainstream hockey model."

Kevin Kobelka, Executive Director of Hockey Calgary states, “This will be an added bonus to our growing House League program that has been operating for the past three seasons. We are grateful to the Calgary Flames Foundation for their continued support of Hockey Calgary and helping us to grow the game through offering different streams of hockey to the families in the Calgary area.”

For more information contact your local hockey [Association](#). Registration opens June 1, 2017 for most Calgary communities.

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