



HOCKEY CALGARY

2023

FESP CUP

GOLF TOURNAMENT

SUPPORTING



JUNE 19, 2023 | SILVER SPRINGS GOLF & COUNTRY CLUB

SPONSORSHIP  
OPPORTUNITIES

# TOURNAMENT 2023 FESP CUP GOLF TOURNAMENT DETAILS

**DATE |** Monday, June 19th

**LOCATION |** Silver Springs Golf & Country Club

## **SCHEDULE OF EVENTS**

**11:45AM |** Registration and Lunch

**1:30PM |** Shotgun Start

**7:00PM |** Dinner and Prizing

**ALL PROCEEDS OF THE TOURNAMENT WILL SUPPORT THE FLAMES  
EVENSTRENGTH PROGRAM TO HELP MAKE HOCKEY EVERYONE'S GAME**

- 2 teams (8 participants)
- Recognition on the Hockey Calgary Golf Tournament webpage
- Verbal recognition at Golf Reception
- Opportunity to speak at Golf Reception
- Logo prominently displayed at Golf Reception
- Opportunity to set up on one course hole to interact with participants
- Logo prominently displayed on one course hole
- Logo prominently displayed on all event print material and signage
- Social media mentions during promotion and event coverage

2023

**FESP CUP**

**\$5,000**

**RECEPTION SPONSOR**



- 1 team (4 participants)
- Recognition on the Hockey Calgary Golf Tournament webpage
- Logo prominently displayed on all golf carts
- Opportunity to set up on one course hole to interact with participants
- Logo prominently displayed on one course hole
- Logo prominently displayed on all event promotional material and signage
- Social media mentions during promotion and event coverage

2023

**FESP CUP**

**\$2,500**

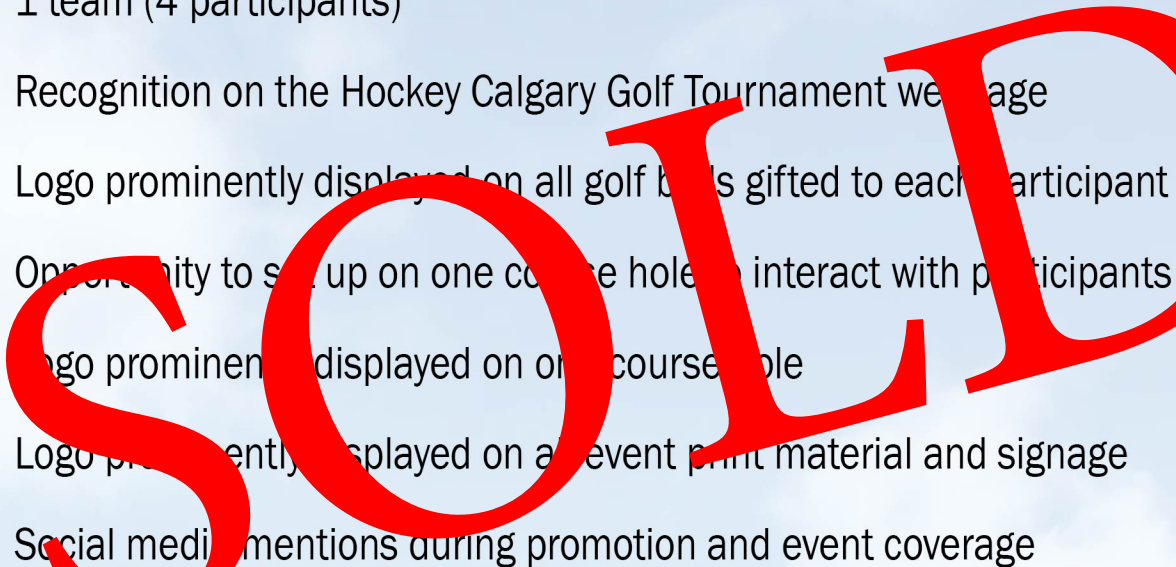
**CART SPONSOR**

- 1 team (4 participants)
- Recognition on the Hockey Calgary Golf Tournament webpage
- Logo prominently displayed on all scorecards and on the online scoring app
- Opportunity to set up on the course hole to interact with participants
- Logo prominently displayed on the course hole
- Logo prominently displayed on all event promotional material and signage
- Social media mentions during promotion and event coverage

2023 **FESP CUP**

**\$2,000**

**SCORING SPONSOR**

- 
- 1 team (4 participants)
  - Recognition on the Hockey Calgary Golf Tournament webpage
  - Logo prominently displayed on all golf balls gifted to each participant
  - Opportunity to set up on one course hole to interact with participants
  - Logo prominently displayed on one course hole
  - Logo prominently displayed on all event print material and signage
  - Social media mentions during promotion and event coverage

**2023 FESP CUP**

**\$2,000**

**GOLF BALL SPONSOR**



- 1 team (4 participants)
- Recognition on the Hockey Calgary Golf Tournament webpage
- Opportunity to set up on one course hole to interact with participants
- Logo prominently displayed on one course hole
- Logo displayed on all event print material and signage
- Social media mention during promotion and event coverage

2023

**FESP CUP**

**\$1,600**

**HOLE SPONSOR**

- 1 team (4 participants)
- Branded first tee gift for each participant
- Pre-round lunch
- Post-round dinner
- Branded sleeve of golf balls
- Unforgettable experience for a great cause!

2023

**FESP CUP**

**\$1,350**

**INDIVIDUAL TEAM**



# ALL IN FOR FESP

## ADD-ON

- 2 mulligans
  - 1 mulligan per 9 holes. Cannot be used on the hole-in-one competitions
- Entry into jersey draws
- Entry into all on-course activities
- Entry into the KidSport Putting Contest

**PROCEEDS OF THE ADD-ON GO DIRECTLY TO  
SUPPORT KIDS IN THE COMMUNITY**

2023

**FESP CUP**

**\$80**

**PER PLAYER**

# ABOUT THE



Hockey Calgary, KidSport and the Flames Foundation have teamed up to support the Flames EvenStrength Program (FESP). This initiative helps alleviate the cost of playing hockey for children in our community who face financial barriers to participating in organized sports.

Since 1998, the program has distributed over \$3,450,000 in support of local minor hockey players so they can play the sport they love.



**HOLE SPONSOR**

**\$1,600 + GST**

**INDIVIDUAL TEAM**

**\$1,350 + GST**

**ALL IN FOR FESP ADD-ON**

**\$80/PLAYER**

FOR ALL OTHER SPONSORSHIP LEVELS, OR TO REQUEST AN  
INVOICE, PLEASE CONTACT:

**[holly.martin@hockeycalgary.com](mailto:holly.martin@hockeycalgary.com)**



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**REGISTER YOUR TEAM**