



HOCKEY CALGARY

Boundary Review

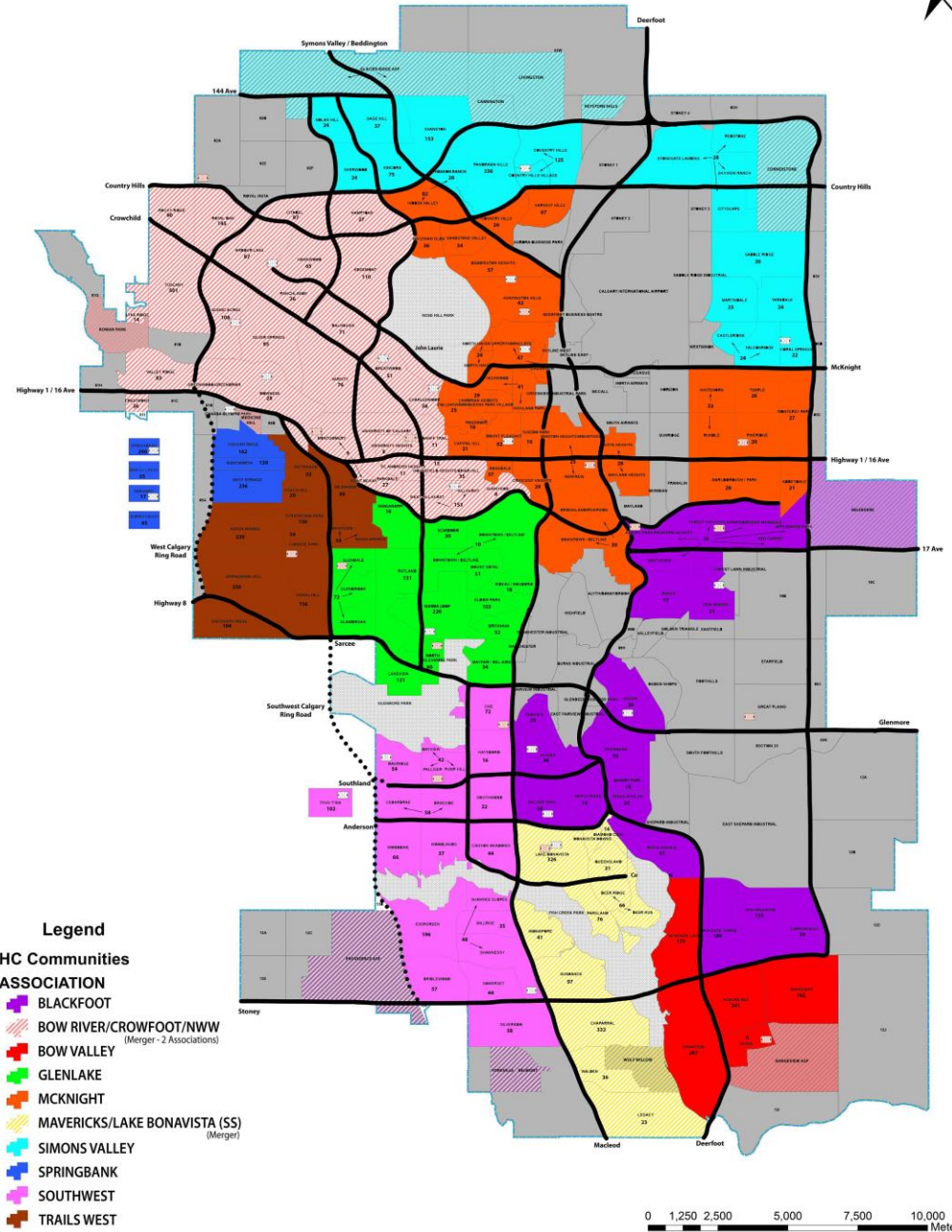
March 18, 2019

The Decision:

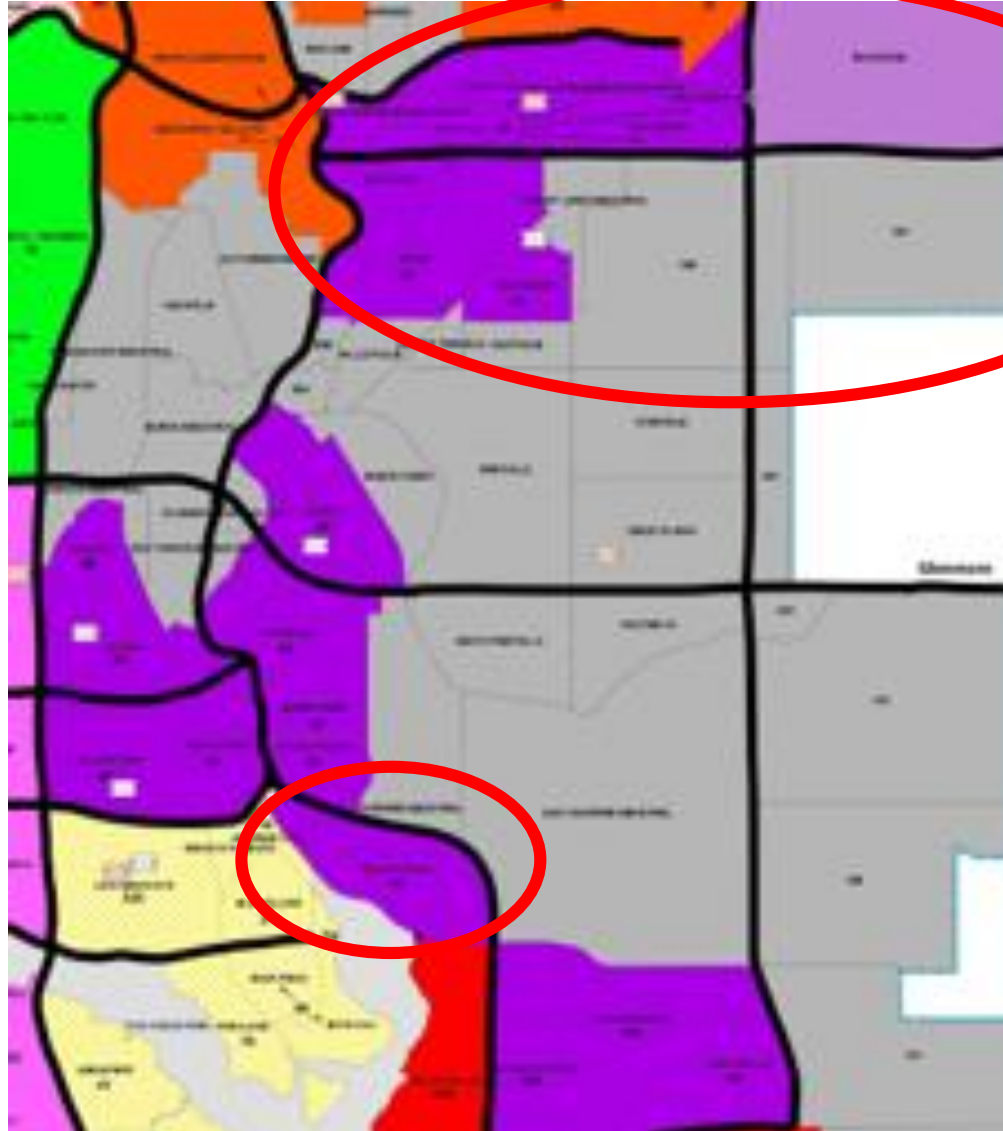
- **The Hockey Calgary Board of Directors have approved an 11 Association model of 'Community Hockey' within the city of Calgary (zone 9) as outlined in the attached map.**

- **Changes Include:**
 - Merger of LBVA(Southside)/Mavericks – to be complete by 2020-21 playing season
 - Merger of Bow River/Crowfoot/NWW (3 Associations to 2) to be complete by the 2020-21 playing season
 - Re-distribution of players from the Saints Hockey Association effective 2019-20 playing season, with players being relocated to SVHA, McKnight & Blackfoot
 - Shifting of select communities to new Associations effective the 2019-20 playing season:
 - Community of Douglasdale from Bow Valley to Blackfoot
 - Communities of Kingsland, Kelvin Grove, Eagle Ridge & Chinook Park (CKE on map) from Glenlake to Southwest
 - Communities of Capitol Hill & Collingwood from NWW to McKnight

The Decision:



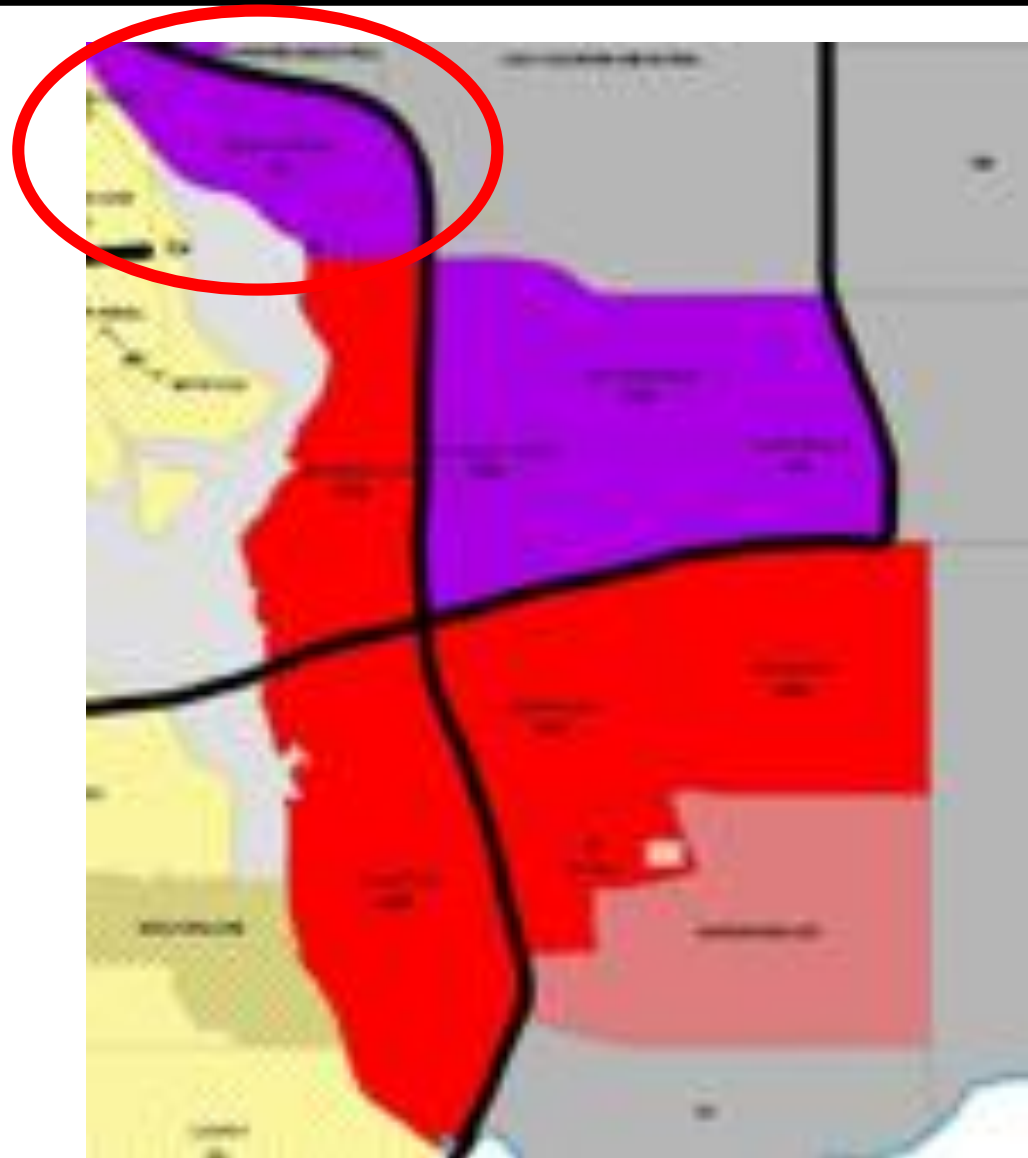
Blackfoot:



Blackfoot – gains 1 community in south, along with former Saint communities north to Memorial Dr.

- Blackfoot has been stable over 10 years, with little gain or loss in membership
- Strong health with solid base at initiation to atom levels
- Have a mix of old and new communities to manage growth
- Blackfoot does not lose any communities, and has a net gain
- Becomes larger through addition of communities to keep pace with all other Associations
- Will require increased ice from HC pool, but new city arenas of GP & Seton are nearby, so drive time not drastically affected
- Maintain legacy communities of Willow Park & Maple Ridge
- Maintain growth communities in south, to the east of Deerfoot
- While they grow in size they remain a mid size organization versus other associations in Calgary

Bow Valley:



Bow Valley – loses 1 community, approx. 90 players (ex GF), -8% of membership

- Only Association with 10 years of growth
- Very strong health with high #'s in Initiation to Atom, over 60% of total membership, and maintain this strong position even with the removal of Douglasdale
- Existing communities are new and still growing
- 11 Assoc. model provides future communities planned south of Seton to remain with BV (Rangeview)
- BV still projects to be a large association, over 1000, and will continue to grow
- Allows BV to retain staffing which was a major concern
- Drive time for members is not be affected

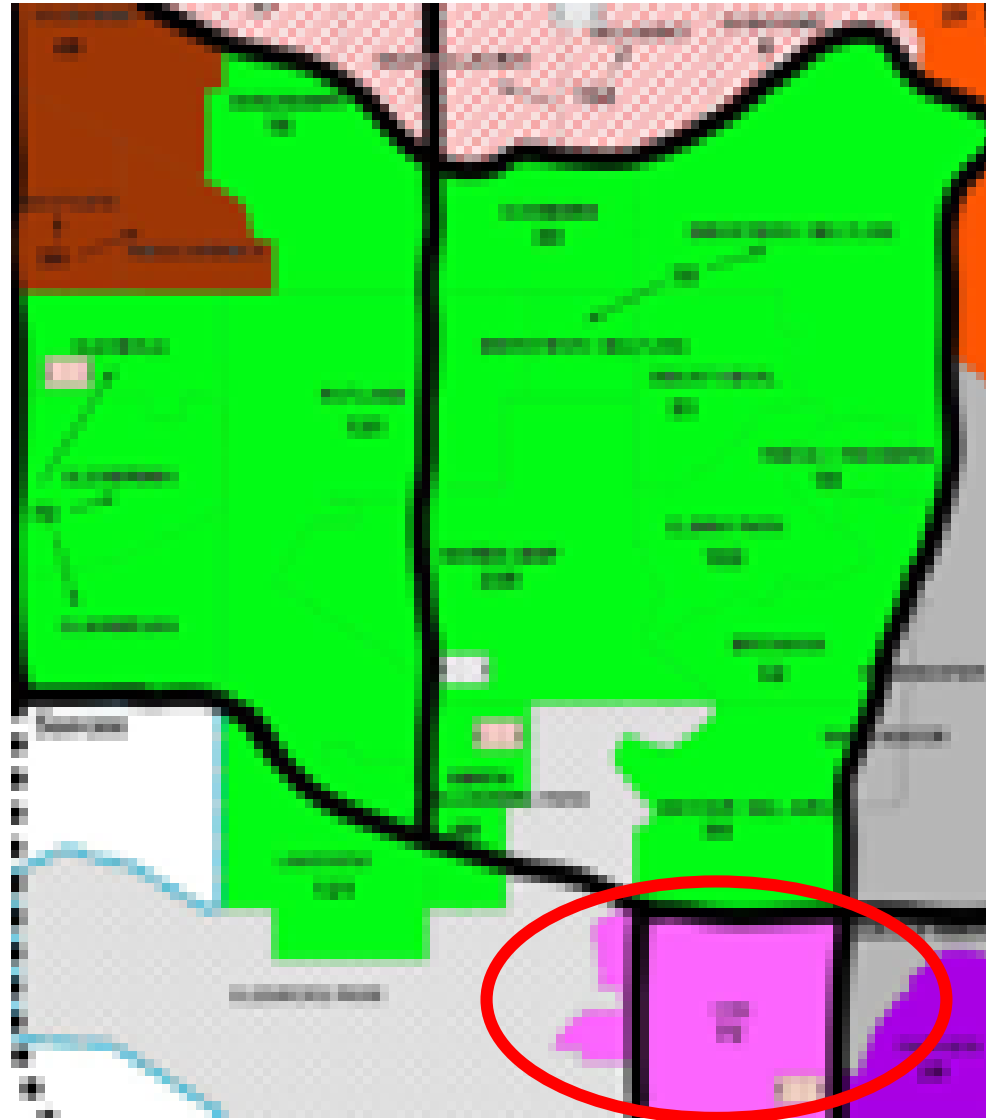
Southwest:



Southwest – gain 1 community, CKE, approx. 70 players

- Went through very successful major merger in 2015-16
- Has declining enrollment as per trends
- Largest decline in city at initiation level at -11%
- New community will give them small boost in growth
- 11 Assoc. model allows them to keep Silverado which a relatively new community with potential build out and growth
- Allows them to keep upstart communities south of Silverado, with growth potential, (Yorkville & Belmont)
- Allows them the long range potential of communities east of Evergreen that have just come on to cities plan (Providence)
- Provides short and long term potential to maintain numbers and hopefully grow

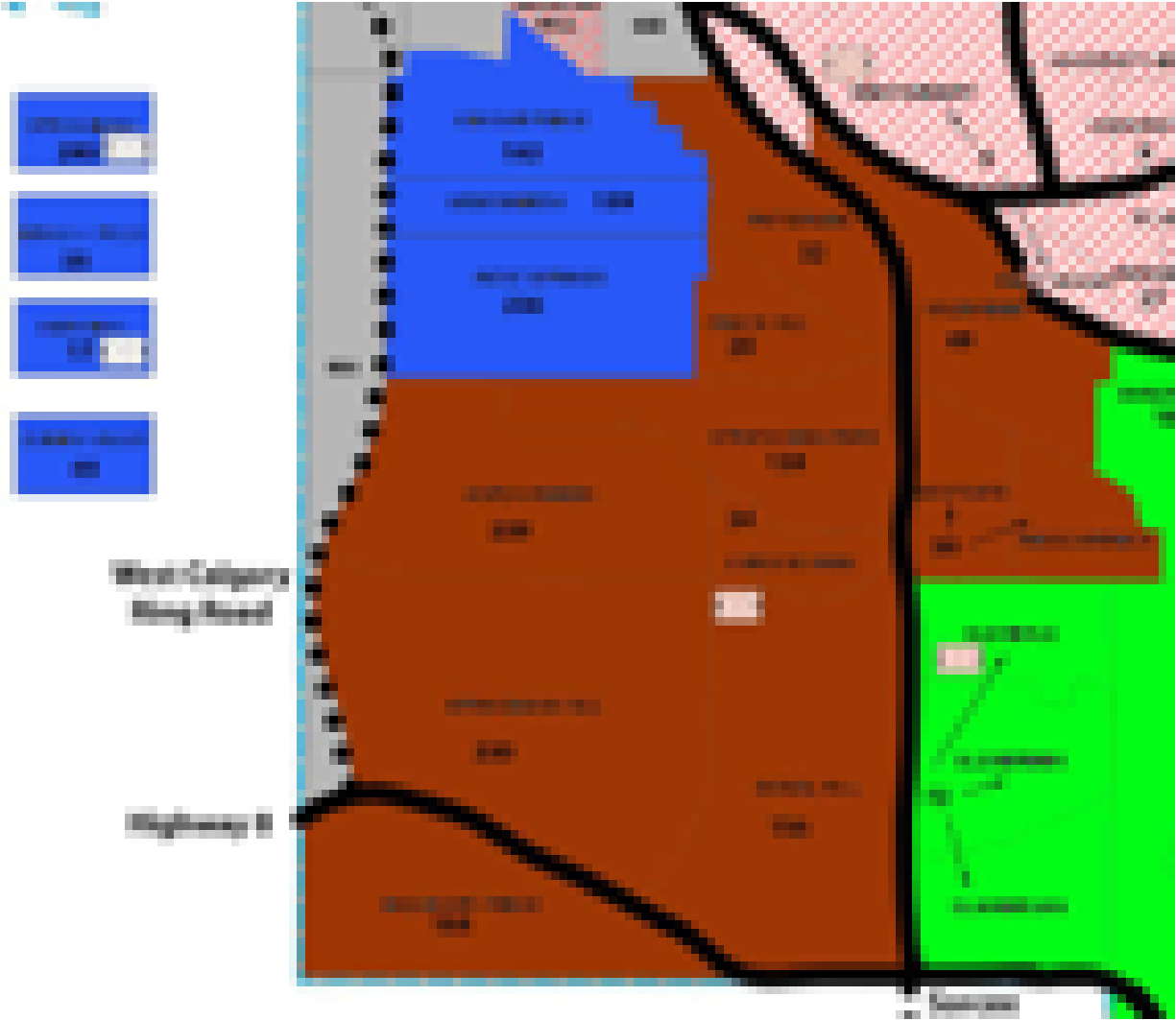
Glenlake:



Glenlake – loses 1 community CKE (combination of Chinook Park, Kingsland, Kelvin Grove and Eagle Ridge)

- Existing Glenlake is largest association in HC when you include the house league #'s, 2nd largest without
- Currently has the 2nd highest growth rate in city over 10 years, and 3 years at +2.9%
- Very healthy organization with over 58% of players in the initiation to atom age category, 2nd best in city following the changes made
- Removal of CKE is approximately 70 kids, approximately -7%
- Removal of CKE provides support to a declining organization
- Remains 1 of largest organizations in the city, including house, and a mid size organization excluding house
- Glenmore Tr. is a natural dividing line, and community removed is south of Glenmore
- Does not provide Glenlake 'new communities', but Glenlake has some new builds around Currie Barracks, and assumption is that Glenlake will continue to gain growth from re-vitalized communities
- Staffing concerns raised by Glenlake should not be an issue, with only a modest decline
- Access to ice will be the same
- Drive times for displaced community (CKE) would be increased slightly, but remaining membership would not be affected by the changes

Springbank/Trails West:



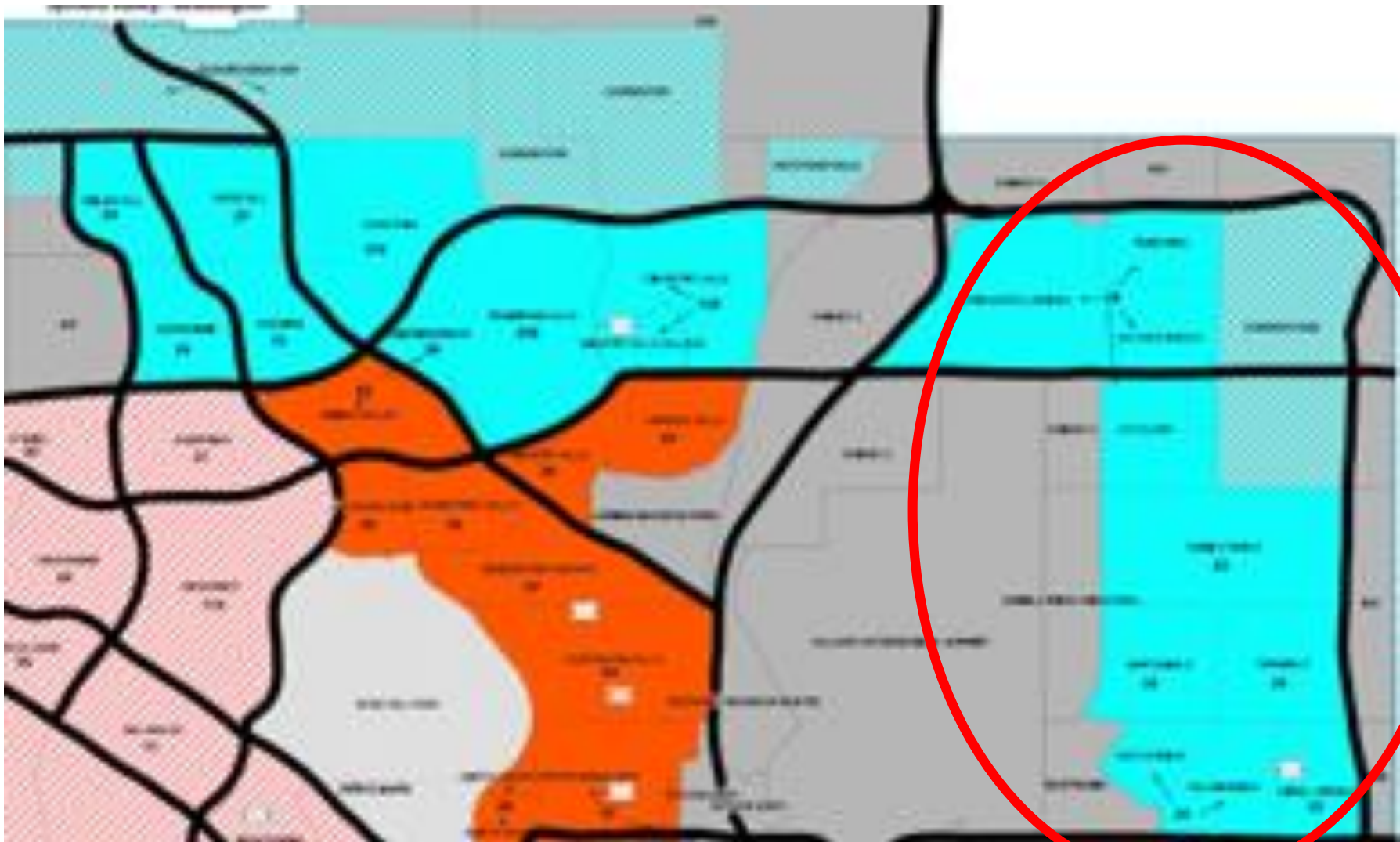
Springbank – No Change

- Health of Association is strong, 3rd highest 3 year growth trend
- Remains one of largest Associations
- Membership in Initiation to Atom is strong, at 56.7%
- Retains new community of Harmony for future growth
- Land is available for potential development and growth (nothing planned yet)
- Ice position is strong and not affected

Trails West – No Change

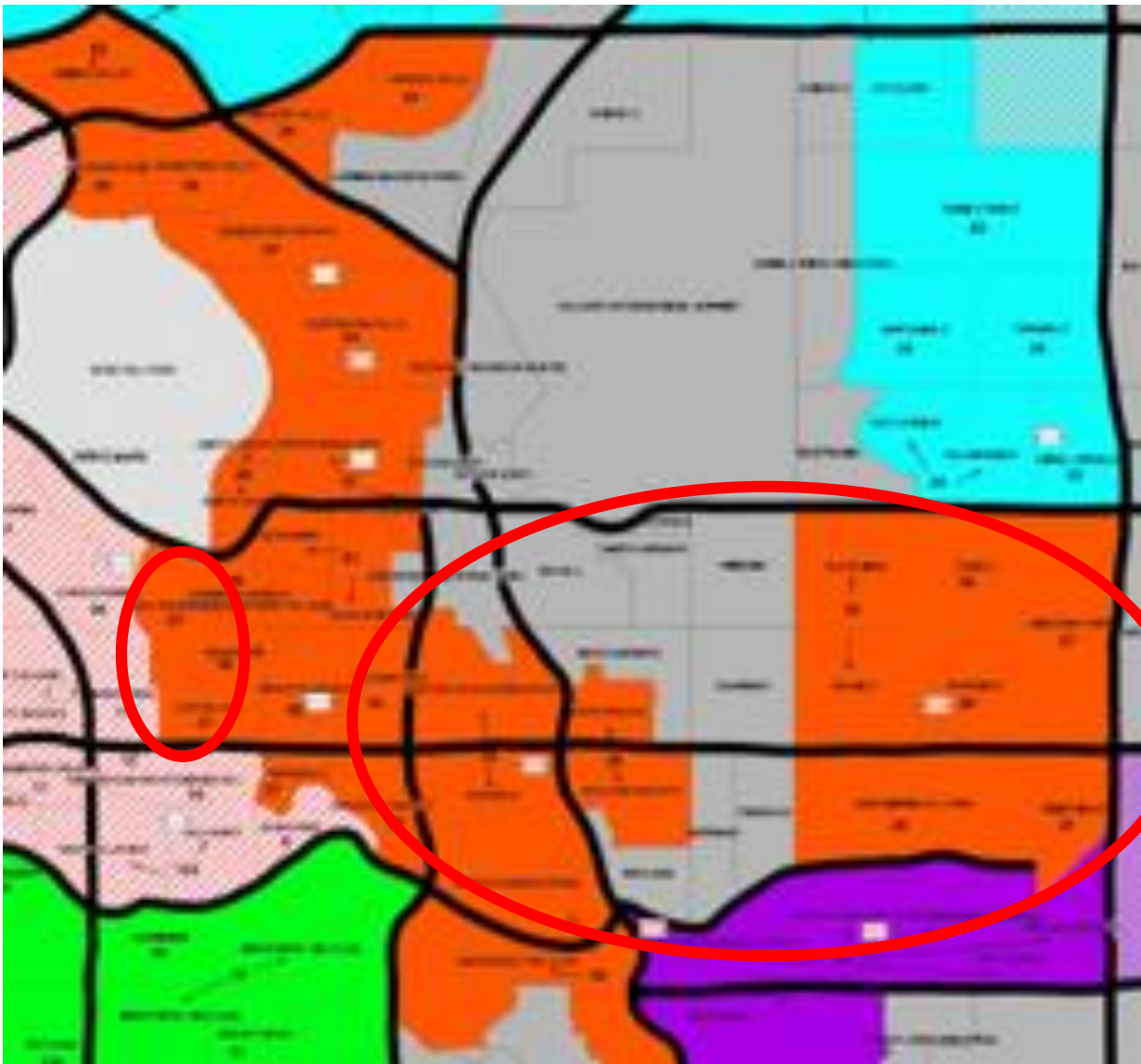
- Health of Association is strong
- Remains one of largest Associations
- Membership in Initiation to Atom is strong, at 55.5%
- Communities are mostly developed, with some growth opportunities existing in the Aspen area, and some south of 17th between 69th and 85th
- No change does not improve ice position within TW

Simons Valley:



Simons Valley – gains 10 communities that were formerly part of the Saints organization

- This model is a net gain for SVHA, they increase in size but remain a smaller size organization under new structure
- No SVHA members are displaced in this model
- It is projected that the net gain in members will also be accompanied with a gain in ice from NE zone arenas
- SVHA maintains new & existing growth communities to the north for future growth potential, (Carrington, Livingston & Glacier Ridge)
- Health of organization is projected to be about the same, and will improve as new communities to the north are developed
- Drive time may increase slightly for members, but NE ring road has improved this travel time



McKnight – gains 9 communities that were formerly part of the Saints organization & 2 communities from NWW

- This model is a net gain for McKnight, they increase in size but remain a mid size organization under new structure
- Decision to add 2 NWW communities to McKnight was to help align them with the new larger association model (19th St. N is dividing line)
- No McKnight members are displaced in this model
- McKnight currently has a strong ice position but it expected there will be a gain in ice from NE zone arenas
- Health of the organization is projected to be about the same
- Drive times should not be affected for existing McK members
- No new growth communities are added to McKnight but growth should come from some re-vitalization in communities

Saints:

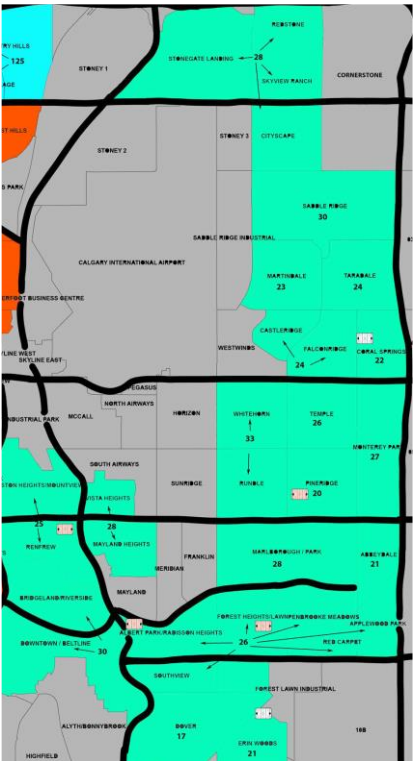
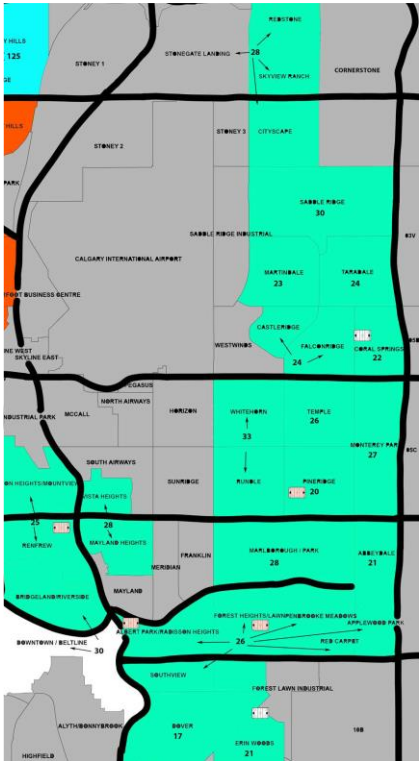
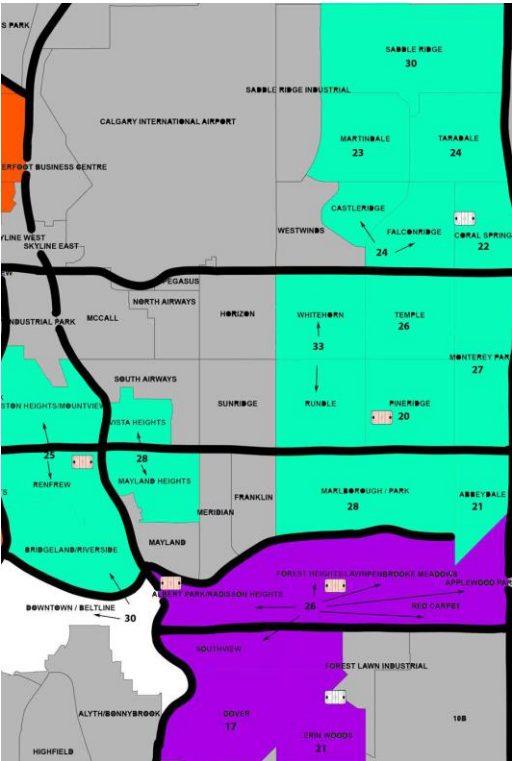
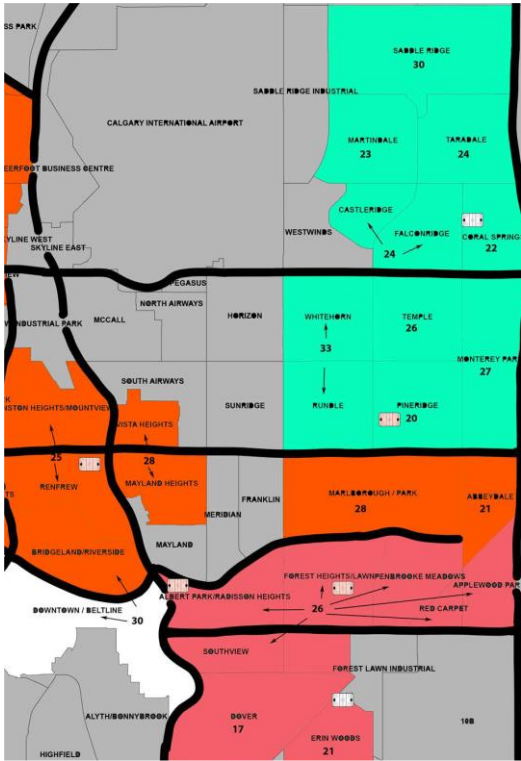
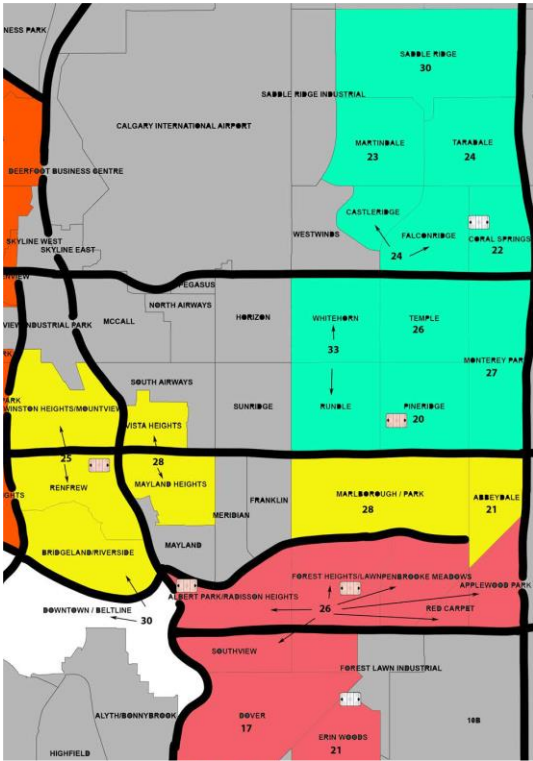
2000-01

2005-06

2009-10

2012-13

2014-15



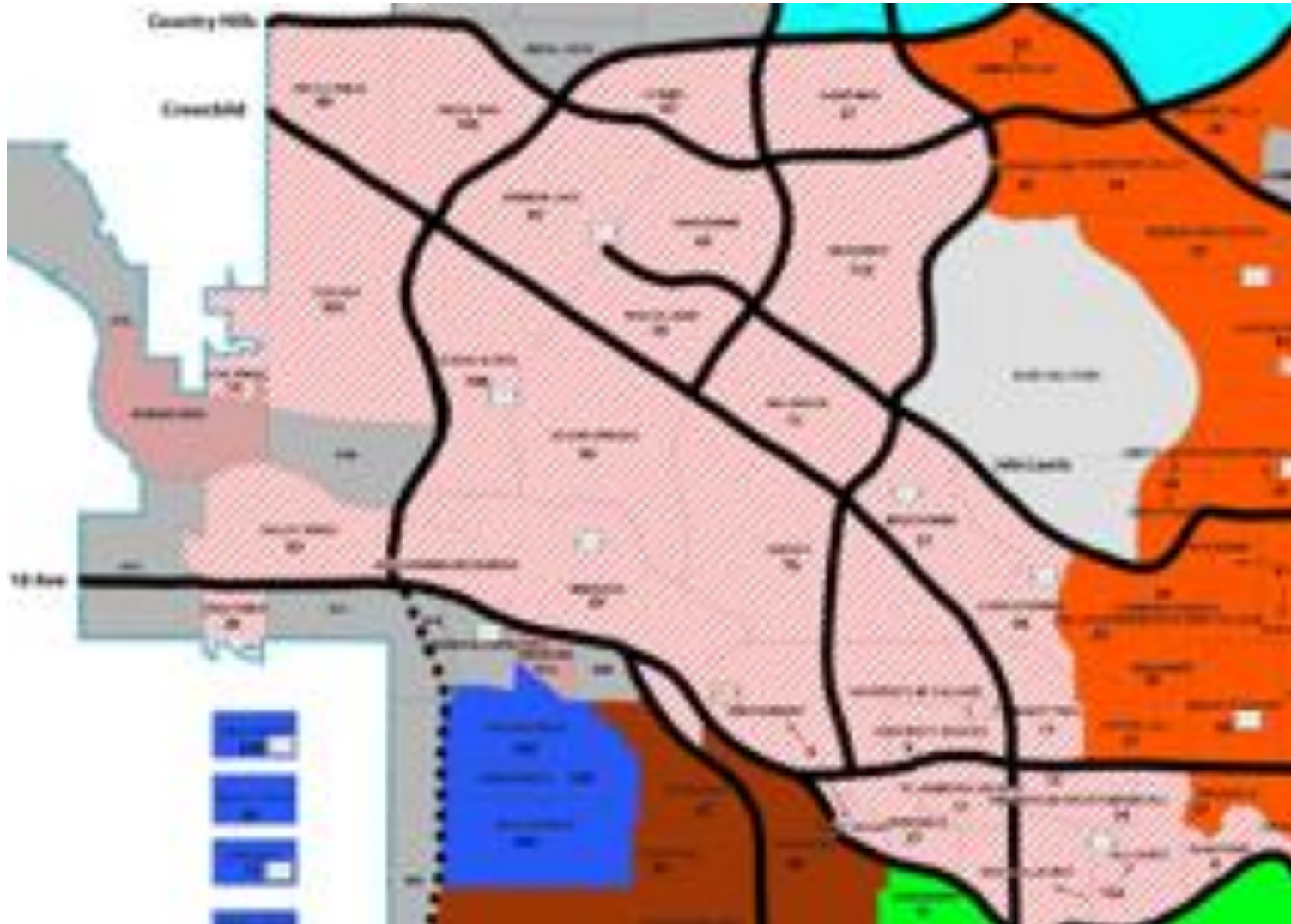
Saints – this Association will not operate moving forward

- Toughest decision in the whole process
- 20 year history has seen NE area registration erode from over 1300 to under 500
 - 2000-01 – 3 Associations – NASA/Properties/Seven Clubs – Total 1316 Players
 - 2005-06 – 2 Associations – Properties (Saints)/Seven Clubs – Total 673 Players (some players moved to MCK)
 - 2009-10 – 1 Association – Saints (territory expanded, to include Mayland Heights/Renfrew) – 448 to 557
 - 2012-13 – 1 Association – Saints (territory expanded, to include area south of Memorial – 495 to 556
 - 2014-15 – 1 Association – Saints (territory expanded, to include downtown) – 542 to 548
- 10 year & 3 year growth trend were weakest in the city
- #'s at introductory levels were low and declining, projected to have less than 4 timbit teams
- Long term viability was at risk (due to declining enrollment)
- Bringing Saints up to size of existing organizations would have required a huge geographic territory to make it work, already largest geographically and would need to get larger

Bow River/Crowfoot/NWW Merger 3 to 2 Associations:



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- All 3 are declining Associations within HC (-12%, -10%, -3%, over 3 years), NWW -16% since merge
 - All 3 indicated that their Associations were 'aging out'
 - All 3 are 'land locked communities' with very little future growth of new communities in area (other than 1 small community in BR)
 - Over all health of 'new organizations' will be improved by merger
 - Currently in an imbalance in access to ice in NW corner of city across the 3 Associations
 - Access to ice in NW corner should be improved, as the Associations are divided into 2
 - Drive times to arenas are projected to be improved under this model, less ice needed in east
 - The 'new organizations' should rank in top 5 in total size of HC Associations
 - Strong partnership within 'House League' program already exists between these 3 Associations
 - Crowfoot made formal request for amalgamation
 - HC will work closely with these 3 existing Associations to develop the 2 'new Associations'

LBVA(SS)/Mavericks Merger:



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LBVA(SS)/Mavericks Merger:

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- Both Associations indicated they needed to get larger to compete
 - The 2 Associations are currently 2 of the 3 smallest in HC
 - Due to small size could not always start teams in division 1 and often struggled when they did
 - Both Associations have strong ice positions to bring to partnership
 - Time & travel are increased slightly, but the proximity of the 2 Associations home arenas is still within 10 minutes of each other
 - Merger makes this the largest Association in HC
 - Merger maintains new communities to south, that may provide future growth
 - Health of organization is improved through the merger
 - Merger will allow Association to ice teams in all divisions
 - Decision to take effect in '20-21 allows full year for Associations to work together to develop a strong transition plan