



# 20TH ANNUAL FESP CUP

Proudly presented by:

## So ALL Kids Can Play !



HOCKEY CALGARY





## HOCKEY CALGARY

Opportunities in the 20<sup>th</sup> Annual  
Hockey Calgary FESP Cup.

For more information please  
contact: Claudia Issler  
Events and Communications  
Claudia.issler@hockeycalgary.com

## THE TOURNAMENT

**WHERE:** SIVER SPRINGS GOLF AND COUNTRY CLUB  
1600 VARSITY ESTATES DR NW  
CALGARY ALBERTA

**WHEN:** MONDAY JUNE 3, 2019  
11:30 AM REGISTRATION & LUNCH  
1:30 PM TEE OFF  
7:00 PM DINNER AND AWARDS

**COST:** ATTACHED – SPONSORSHIP OPPORTUNITIES  
COST INCLUDES: REGISTRATION, LUNCH,  
DINNER, TEE GIFT AND PRIZES

**WHY:** FLAMES EVENSTRENGTH PROGRAM. IN  
SUPPORT OF THE FLAMES EVENSTRENGHT  
PROGRAM. SO THE ALL KIDS CAN PLAY THE  
GAME WE LOVE SO MUCH!

**CLOSING:** MAY 23, 2019 OR WHEN FULL !



## HOCKEY CALGARY

Opportunities in the 20<sup>th</sup> Annual  
Hockey Calgary FESP Cup.



## THE TOURNAMENT SPONSORSHIP OPPORTUNITIES.

**STANLEY CUP TITLE SPONSOR \$10,000.00  
WILL RECEIVE:**

- ❖ Registration for 8 people.
- ❖ Recognition on the Hockey Calgary Golf Tournament Web Page for the 2019-20 Season.
- ❖ Branding on the FESP – All in wristbands
- ❖ Recognition as the Stanley Cup Sponsor during the evening dinner reception.
- ❖ Opportunity to speak during dinner.
- ❖ Brand signage prominently displayed on all holes of the golf course.
- ❖ Logo recognition as Stanley Cup Sponsor on event posters, programs, website and promotional materials.
- ❖ Recognition in media releases and public service announcements.
- ❖ Logo in the dinner program and presentation.
- ❖ Full page ad in the event program.
- ❖ Social media mentions on social media posts leading up to and on the day of.



## HOCKEY CALGARY

Opportunities in the 20<sup>th</sup> Annual  
Hockey Calgary FESP Cup.



## THE TOURNAMENT SPONSORSHIP OPPORTUNITIES.

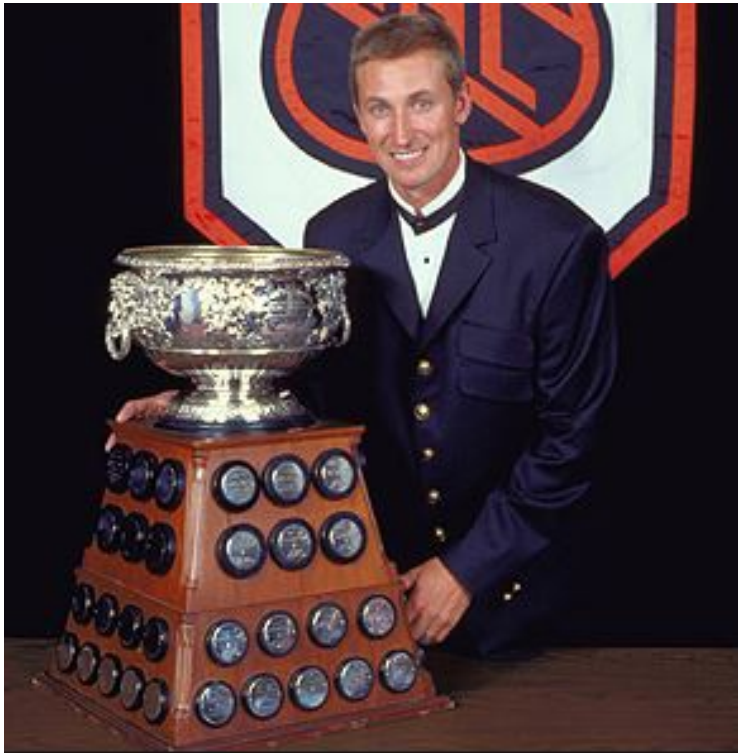
**CONN SMYTHE SPONSOR \$5,000.00  
WILL RECEIVE**

- ❖ **Registration for 4 people**
- ❖ **Recognition on the Hockey Calgary Golf Tournament Web Page for the 2019-20 Season.**
- ❖ **Co-Branding on the Tee Gift**
- ❖ **Brand signage prominently displayed on a hole of the golf course.**
- ❖ **Logo recognition on event posters, programs and promotional materials.**
- ❖ **Recognition in media releases and public service announcements.**
- ❖ **Recognition as Conn Smythe Sponsor during the evening dinner reception.**
- ❖ **Half page ad in the event program.**
- ❖ **Logo in the dinner program and presentation.**
- ❖ **Social media mentions on social media posts leading up to and on the day of.**



## HOCKEY CALGARY

Opportunities in the 20<sup>th</sup> Annual  
Hockey Calgary FESP Cup.



## THE TOURNAMENT SPONSORSHIP OPPORTUNITIES.

**ART ROSS SPONSOR \$3,500.00  
WILL RECEIVE**

- ❖ **Registration for 4 people**
- ❖ **Recognition on the Hockey Calgary Golf Tournament Web Page for the 2019-20 Season.**
- ❖ **Logo displayed prominently on all golf carts and lunch reception**
- ❖ **Brand signage prominently displayed on a hole of the golf course.**
- ❖ **Company and Logo recognition on event posters, programs and promotional materials.**
- ❖ **Recognition in media releases and public service announcements.**
- ❖ **Recognition as Art Ross Sponsor during the evening dinner reception.**
- ❖ **Half page ad in the event program**
- ❖ **Company name and Logo in the dinner program and presentation**
- ❖ **Social media mentions on social media posts leading up to and on the day of.**



## HOCKEY CALGARY

Opportunities in the 20<sup>th</sup> Annual  
Hockey Calgary FESP Cup.



## THE TOURNAMENT SPONSORSHIP OPPORTUNITIES.

**LADY BYNG SPONSOR \$1,500.00  
WILL RECEIVE:**

- ❖ **Registration for 4 people**
- ❖ **Brand signage prominently displayed on a hole of the golf course.**
- ❖ **Logo recognition on event posters, programs and promotional materials.**
- ❖ **Recognition as a Lady Byng Sponsor during the evening dinner reception.**
- ❖ **Logo in the event program and dinner presentation**



## HOCKEY CALGARY

Opportunities in the 20<sup>th</sup> Annual  
Hockey Calgary FESP Cup.



## THE TOURNAMENT SPONSORSHIP OPPORTUNITIES.

**CALDER SPONSOR \$300.00  
WILL RECEIVE:**

- ❖ **1 player registration,**
- ❖ **Tee gift,**
- ❖ **Lunch and Dinner on Golf Day.**
- ❖ **Online Registration will for Calder Sponsors open April 8,20219  
at noon.**

**We encourage you to be part of Hockey Calgary's most  
rewarding event !  
So ALL Kids can Play !**



## HOCKEY CALGARY

Opportunities in the 20<sup>th</sup> Annual  
Hockey Calgary FESP Cup.

For any questions regarding  
sponsorship or donation items  
please contact:

Claudia Issler

Events and Communications

[Claudia.issler@hockeycalgary.com](mailto:Claudia.issler@hockeycalgary.com)

403-245-5773 Ext 203

## THE TOURNAMENT DONATION OPPORTUNITIES.

Thank you for supporting minor hockey in Calgary.

Please complete the following if you wish to donate an item for  
prizing:

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Item:** \_\_\_\_\_ **Valued at \$** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_

**Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_ **Phone #** \_\_\_\_\_

All proceeds from this tournament will go towards the Flames EvenStrength Program which provides funding to families who face financial barriers. This program helps to alleviate the cost of playing hockey for underprivileged children in our community. Since 1998, the program has distributed more than \$2.6 million in support of local minor hockey players so they can play the game they love.