



HOCKEY CALGARY

JUNE 19, 2017

SIROCCO GOLF COURSE

Dear Participant / Sponsor,

On behalf of Hockey Calgary, I would like to take this opportunity to invite you to be a part of the **2017 Hockey Calgary Golf Tournament** on **Monday, June 19** at **Sirocco Golf Course**.

Each year Hockey Calgary gives over 14,000 children a chance to play and compete in the great game of hockey. Dedicated volunteers, member associations and board members work hard to ensure all children have the right to play, regardless of their financial status.

All proceeds from this tournament will go towards the Flames Even Strength Program which provides funding to families who face financial barriers. This program helps to alleviate the cost of playing hockey for underprivileged children in our community. Since 1998, the program has distributed more than \$2 million in support of local minor hockey players so they can play the game they love.

This year's event will be hosted at a new exciting location, Sirocco Golf Course! The day will include; 18-holes of golf, welcome gifts, lunch, dinner, on-course skill contests, beverages, silent auction, player awards, team prizes and celebrities.

To secure your involvement, please register online www.hockeycalgary.com or e-mail lisa.rosengarten@hockeycalgary.com or phone **403.245.5773 ext. 205**. We look forward to seeing you to support a great cause and for a great day of golf!

Sincerely,

A handwritten signature in black ink that reads 'Lisa Rosengarten'.

Lisa Rosengarten
Manager, Marketing, Communications and Events
Hockey Calgary
1111 Barlow Trail S.E. Calgary, AB T2E 6S2





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SPONSORSHIP OPPORTUNITIES

Stanley Cup Sponsor \$10,000 (one available)

- Opportunity to speak at event
- Opportunity to announce tournament winner
- Golfer registration for 12 players
- Green fees and first tee gift for each golfer
- Lunch and dinner on golf day
- Logo on all event signage, website, program
- Full page ad in event program
- Logo on all hole signs
- Logo on reception PowerPoint
- Logo on all on-site signage
- Logo on thank you sponsor sign
- Opportunity to provide own signage
- Brand recognition on first tee gifts



Breakaway Sponsor \$7,500 (three available)

- Golfer registration for eight players
- Green fees and first tee gift for each golfer
- Lunch and dinner on golf day
- Logo on all hole signs
- Logo on website
- Logo on reception PowerPoint
- Logo on thank you sponsor sign
- Verbal recognition of sponsor at banquet
- Half page ad in program
- Logo on selected sponsor area of your choice:

Sponsor areas: Cart Sponsor, Lunch Sponsor, Registration Sponsor





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SPONSORSHIP OPPORTUNITIES CONTINUED

Centre Ice Sponsor \$5,500

- Golfer registration for four players
- Green fees and first tee gift for each golfer
- Lunch and dinner on golf day
- Logo on one hole sign
- Logo in program
- Logo on reception PowerPoint
- Logo thank you sponsor signs
- Logo on website and social media outlets
- Logo on Golf Carts

Lunch Sponsor \$3,500

- Golfer registration for four players
- Green fees and first tee gift for each golfer
- Lunch and dinner on golf day
- Verbal recognition during lunch
- Logo in program
- Logo on website
- Logo on thank you sponsor sign & one hole sign
- Opportunity to welcome golfers at lunch

Goal Line Sponsor \$2,500

- Golfer registration for two players
- Green fees and first tee gift for each golfer
- Lunch and dinner on golf day
- Logo on shared hole sign
- Logo in program
- Logo on website
- Logo on reception PowerPoint
- Logo on thank you sponsor sign

Hole Sign Sponsor \$1,500

- Golfer registration for four players
- Name in program
- Name on website
- Logo on one hole sign

Shared Hole Sign Sponsor \$750 per sponsor

- Logo on one hole sign shared with a non competing sponsor (2 player registration per sponsor)

Individual Golfer \$275

- Green fees, first tee gift + lunch and dinner on golf day!



We encourage you to be a part of Hockey Calgary's most rewarding event!

If you are interested in any of these sponsorship opportunities, please contact **Lisa Rosengarten** at 403.245.5773 ext. 205 or by email at: lisa.rosengarten@hockeycalgary.com



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REGISTRATION FORM (ALSO AVAILABLE ONLINE)

Thank you for supporting minor hockey in Calgary. Please fill out the following information ** REGISTRATION ALSO AVAILABLE ONLINE**

Sponsorship Selection:

Amount: _____ Sponsor Package Name: _____

Contact Information:

Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Payment Options:

Visa Mastercard AMEX Cheque (all cheques can be made payable to Hockey Calgary)

Credit Card Number: _____ Expiry Date: _____

Name of Card Holder: _____ Signature: _____

Golfer Information:

1. Name of Golfer _____ Email _____ Shirt Size _____

2. Name of Golfer _____ Email _____ Shirt Size _____

3. Name of Golfer _____ Email _____ Shirt Size _____

4. Name of Golfer _____ Email _____ Shirt Size _____

All registration forms and payment must be in by Monday, June 12



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SILENT AUCTION FORM

Thank you for supporting minor hockey in Calgary. Please fill out the following information if you would like to donate an item to our silent auction:

Company Name: _____

Contact Name: _____

Item: _____ Valued at: _____

Address: _____ City: _____

Province: _____ Postal Code: _____ Phone: _____

Email: _____

For any questions regarding silent auction items, please contact **Lisa Rosengarten** at 403.245.5773 ext. 205 or by email at lisa.rosengarten@hockeycalgary.com

