



HOCKEY CALGARY



JUNE 23, 2014

SPRINGBANK LINKS GOLF CLUB

Dear Participant / Sponsor,

On behalf of Hockey Calgary, I would like to take this opportunity to invite you to be a part of the 2014 Hockey Calgary Golf Tournament on June 23 at Springbank Links Golf Club.

Each year Hockey Calgary gives over 13,500 children a chance to play and compete in the great game of hockey. Dedicated volunteers, member associations and board members work hard to ensure all children have the right to play, regardless of their financial status.

All proceeds go towards the Flames Even Strength Program which provides funding to families who face financial barriers. This Program helps to alleviate the cost of playing hockey for underprivileged children in our community. Since 2000, the program has distributed more than \$600,000 in support of 1,600 local minor hockey kids.

This year's event will return to the beautiful Springbank Links Golf Club. The day will include; 18-holes of golf, welcome gifts, lunch, dinner, on-course skill contests, beverages, silent auction, awards, prizes and celebrities.

To secure your involvement, please register online [www.hockeycalgary.com](http://www.hockeycalgary.com) or contact Lisa Rosengarten at [lisa.rosengarten@hockeycalgary.com](mailto:lisa.rosengarten@hockeycalgary.com) or by phone 403.245.5773 ext. 205.

We look forward to seeing you to support a great cause and for a great day of golf!

Sincerely,

Christina Rogers  
Manager, Communications, Marketing and Events  
Hockey Calgary



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## SPONSORSHIP OPPORTUNITIES

### **All-Star Presenting Sponsor \$15,000 (one available)**

- Opportunity to speak at event
- Opportunity to announce tournament winner
- Golfer registration for 12 players
- Green fees and first tee gift for each golfer
- Lunch and dinner on golf day
- Logo on all event signage, website, program
- Full page ad in event program
- Logo on all hole signs
- Logo on reception PowerPoint
- Logo on all on-site signage
- Logo on thank you sponsor sign
- Opportunity to provide own signage
- Brand recognition on first tee gifts

### **Breakaway Sponsor \$10,000 (three available)**

- Golfer registration for eight players
- Green fees and first tee gift for each golfer
- Lunch and dinner on golf day
- Logo on all hole signs
- Logo on website
- Logo on reception PowerPoint
- Logo on thank you sponsor sign
- Verbal recognition of sponsor at banquet
- Logo on GPS
- Half page ad in program
- Logo on selected sponsor area:



**Sponsor areas: Cart Sponsor, lunch Sponsor, Driving Range/Registration Sponsor**



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## SPONSORSHIP OPPORTUNITIES CONTINUED

### **Banquet Sponsor \$5,000**

Golfer registration for four players  
Green fees and first tee gift for each golfer  
Lunch and dinner on golf day  
Logo on one hole sign  
Logo on reception PowerPoint  
Logo on thank you sponsor sign  
Logo in program  
Logo on website

### **Centre Ice Sponsor \$5,000**

Golfer registration for four players  
Green Fees and first tee gift for each golfer  
Lunch and dinner on golf day  
Logo on one hole sign  
Logo in program  
Logo on website  
Logo on reception PowerPoint  
Logo on thank you sponsor sign

### **Lunch Sponsor \$2,500**

Golfer registration for two players  
Green Fees and first tee gift for each golfer  
Lunch and dinner on golf day  
Logo on lunch signage  
Logo in program  
Logo on website  
Logo on thank you sponsor sign  
Verbal recognition during lunch

### **Goalkeeper Sponsor \$2,500**

Golfer registration for two players  
Green Fees and first tee gift for each golfer  
Lunch and dinner on golf day  
Logo on shared hole sign  
Logo in program  
Logo on website  
Logo on reception PowerPoint  
Logo on thank you sponsor sign

### **Hole Sign Sponsor \$1,000**

Name in program  
Name on website  
Logo on one hole sign

### **Shared Hole Sign Sponsor \$500**

Logo on one hole sign shared with a non competing sponsor

### **Individual Golfer \$275**

Green Fees and first tee gift  
Lunch and dinner on golf day

**We encourage you to be a part of this prestigious and rewarding event! If you are interested in any of these sponsorship opportunities, please contact Christina Rogers at 403.245.5773 ext. 203 or by email at: [christina.rogers@hockeycalgary.com](mailto:christina.rogers@hockeycalgary.com)**



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## REGISTRATION FORM (ALSO AVAILABLE ONLINE)

**Thank you for supporting minor hockey in Calgary. Please fill out the following information \*\* REGISTRATION ALSO AVAILABLE ONLINE\*\***

### Sponsorship Selection:

Amount: \_\_\_\_\_ Name Level: \_\_\_\_\_

### Contact Information:

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Options:

☐ Visa ☐ MasterCard ☐ AMEX ☐ Cheque (all cheques to be made out to Hockey Calgary)

Credit Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_ Signature: \_\_\_\_\_

### Golfer Information:

Name of Golfer	Email	Handicap	Shirt Size
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1. _____			
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2. _____			
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3. _____			
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4. _____			
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**All registration forms and payment must be in by June 16, 2014**



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## SILENT AUCTION FORM

**Thank you for supporting minor hockey in Calgary. Please fill out the following information if you would like to donate an item to our silent auction:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Item: \_\_\_\_\_ Valued at: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

For any questions regarding silent auction items, please contact Lisa Rosengarten at 403.245.5773 ext. 205 or by email at [lisa.rosengarten@hockeycalgary.com](mailto:lisa.rosengarten@hockeycalgary.com)

