



SPONSORSHIP & PARTICIPATION LEVELS

	TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BANQUET SPONSOR	BRONZE SPONSOR	CART SPONSOR	LUNCH SPONSOR	WINE SPONSOR	HOLE SPONSOR	SHARED HOLE SPONSOR	GOLFER
MEDIA & CORPORATE PROFILE											
Company name & logo featured on all promotional materials & correspondence	✓										
Company logo and contact name in tournament program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo or name inclusion on all event news releases	✓										
Logo or name included on tournament apparel	✓										
Name or logo recognition on select print and broadcast media	✓	✓	✓		✓						
Name or logo recognition on post event print thank you advertisement	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Hockey Calgary website thank you & recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
ON-SITE and SIGNAGE RECOGNITION											
Prominent signage at Springbank Links	✓	✓									
Pin Flag logo every hole	✓										
Framed 19th hole pin flag with logo	✓										
On course signage at sponsored hole		✓	✓		✓				✓	✓	
Signage at registration reception	✓	✓									
GPS recognition	✓	✓	✓		✓	✓					
Verbal recognition and introduction of company representative at banquet	✓	✓	✓								
Company name & logo representation on all golf carts						✓					
Table recognition at banquet				✓				✓			
Verbal recognition at banquet				✓				✓			
Banner recognition at barbeque							✓				
Table recognition at lunch							✓				
EVENT & HOSPITALITY											
Number of participants per package	8	6	4	2	2						1
Tee gifts for golfers	✓	✓	✓	✓	✓						✓
CONTRIBUTION	\$15,000	\$10,000	\$5,000	\$5,000	\$2,500	\$2,500	\$2,500	\$1,500	\$1,000	\$500	\$250

*Hockey Calgary is also seeking items for our silent auction, team prizes, hole prizes and door prizes.

*Please contact Sylvia Babiuk at Hockey Calgary:
Phone: (403) 245-5773 Email: sylvia@hockeycalgary.com

*All silent auction donors or prize donors will be included in the *Tournament Program & Post Event Print*

*We would be pleased to pick up any items you may wish to donate at your convenience.